

# 2022 Global Innovation Showcase

## TIMELINE

### APPLICATIONS:

December 6 2021 – January  
21 2022

### OFFICE HOURS / MENTORING FOR APPLICANTS & PARTICIPANTS:

Wednesdays  
January 12, 19, 26  
February 2  
9-10 am via zoom

### ONE-TO-ONE GOAL REVIEWS & MENTORING

By email appointment

### EDUCATIONAL/ INFORMATIONAL PROGRAM

January 20 to March 20  
(details: p.2)

### PODCAST (PUBLICITY) SCHEDULING

January 5 to March 22

### PITCH & EXHIBIT REHEARSALS

March 11-22

### VIRTUAL SHOWCASE & EXHIBITS:

Tuesday, March 22, 2022  
11:30 am – 1:30 pm EST



MASS INNOVATION  
NETWORK

THE  
EDDIES  
Global

## ABOUT

The Global Eddies is a 10-week program designed for international, innovative start-ups planning to soft-land or launch in the Northeast U.S. in the near future. It is a source of education, information and support as they plan to launch operations in a different country.

The Global Eddies offer:

1. A Virtual Debut to the Massachusetts Innovation Ecosystem,
2. Information on the Ecosystem landscape,
3. Entrepreneurial Highlights on How to Do Business locally, and
4. Establishment of Useful Contacts and Potential Partners/Supporters that can help organizational transition into a new market

The program provides an (virtual during Covid) venue for industry leaders, start-ups, entrepreneurs, investors and supporters -like incubators, accelerators and escalators- to connect, pursue relationships, engage in open and constructive discussions, exchange ideas, and promote breakthrough solutions to the market.

Selected companies will present their technologies live (online) on Wednesday, March 24, at 12 noon EST. Following the presentations, each team will showcase their technology in virtual a "exhibit" booth, welcome questions, and interact with representatives of the ecosystem.

## HISTORY & BACKGROUND

Established in 1986, The Eddies is the oldest, and longest-running innovation program in the Northeast U.S.

The idea of a program discovering, supporting and publicizing Innovation began with the late Robert J. Crowley, a prolific supporter of innovation, prominent advocate of entrepreneurship, and one of the most experienced venture capitalists in technology start-ups of his time. In 1986, Bob organized an "Evening of Innovation" as a kick-off event to a trade show event he was organizing; the event served as a recognition platform of small- and medium-sized trail-blazers and avant-garde problem solvers. **Ben & Jerry's** home-made ice cream was one of the evening's innovation winners. In the 36 years since then, The Eddies (formerly NE Innovation Awards) have recognized, supported and nurtured over 2,200 start-ups and bestowed the prestigious award to nearly 300 (some alumni include **Genzyme, iRobot, zipcar, NE Clean Energy Council, HubSpot, Keurig, KRONOS, E-Ink, Vistaprint, MassChallenge and MassRobotics**).

Having witness the benefits of the program to local innovators, and leveraging a long history of supporting innovation and closely co-operating with ecosystem representatives, the Massachusetts Innovation Network is pleased to extend the same opportunity to international innovative start-ups that plan to launch US operations and headquarter in the region.



## PARTICIPATING STARTUPS

The 2022 Global Eddies will feature 8-10 international companies that have developed a **cutting-edge technology** or innovation, in the areas of:

- AI, Tech or DeepTech,
- Clean-, Blue- or Green-Tech,
- Health & Wellness,
- Life Sciences, and
- Robotics.

As applicants are being accepted to the program, their company profiles will be added to this flyer.

## INFORMATIONAL & EDUCATIONAL PROGRAMS

In the 10 weeks leading up to the Global Eddies Showcase, the 2022 cohort receives Individualized and Group Mentoring, Pitch & Exhibit Rehearsal, and a series of programs to exploring the local ecosystem and its contributors. All offerings are via zoom.

- **Integrating IP into your R&D Process**  
with Steve Saunders IP Attorney, Partner – Nutter, Adjunct Faculty – BU, Member – Hub Angels, Launchpad Ventures, Mentor – MIT DeltaV - **Wednesday, January 20, 11:30 am**
- **Meet the Massachusetts Innovation Ecosystem** with Dr. Val Livada, Research Affiliate - MIT Materials Research Lab, Executive Director – Enrich EU, Advisor – MassRobotics and Greentown Labs, Director – Built Environment Coalition - **Thursday, February 3, 11:30 am**
- **Meet the Massachusetts Innovation Ecosystem – Resources Available to StartUps Part 1** (Panelists TBA) - **Thursday, February 17, 9:00 am**
- **Doing Business in the U.S.** -Tax Considerations with BerryDunn (speaker info TBA) **Tuesday, February 22, 9 am**
- **Meet the Massachusetts Innovation Ecosystem – Resources Available to StartUps Part 2** (Panelists TBA) - **Tuesday, March 8, 11:30 am**

**SPONSORING PARTNERS** - Their generous support makes this program possible

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MASS INNOVATION  
NETWORK

THE  
EDDIES  
Global

Office Hours for  
Mentoring/Coaching

Wednesdays:  
January 12  
January 19  
January 26  
February 2  
9 – 10 am  
via Zoom

Group Mentoring  
Sessions / Pitch Guidance

Friday February 11, 9am  
Tuesday February 15,  
noon  
Tuesday March 1, 9 am  
via Zoom

Platform Pitch & Exhibit  
Rehearsals

March 14-18  
via Hopin

NOTE: all times above  
are EST

for meeting links, email  
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