

## ABOUT:

The Global Eddies is a 12-week Integrator Program, designed to facilitate the softland or hard-launch of international startups spinning out of their countries and seeking to establish an office or headquarters in Massachusetts. It offers a Virtual Debut to the local market, and several opportunities for incoming startups to meet with ecosystem leaders and find out how the innovation economy works in the area. The program offers:

- Weekly educational sessions to support a smooth integration,
- Helpful information on the individualities of the local ecosystem,
- Bespoke mentorship to support each team's specific objectives,
- legal, accounting, and taxation insights a foreign national should consider,
- extensive publicity opportunities for all participants.

The program brings together industry leaders, start-ups, entrepreneurs, investors and supporters -like incubators, accelerators and escalators- to connect, pursue relationships, engage in open and constructive discussions, exchange ideas, and promote breakthrough solutions to the market.

## BACKGROUND:

The Global Eddies were launched as a way to “by-pass” the Covid-19 mandated lockdown. When all travel stopped and virtual meetings were the only way of conducting business, especially across countries and continents, the Global Eddies provided the virtual launching platform needed at the time. Now, 3 years after the first rendering of the program, more than half our international startup founders first establish a presence in the region and then join the program. The offering is now hybrid, so as to accommodate those based in Massachusetts as well as those who still reside abroad and travel back and forth.

## TIMING:

The program runs yearly between January and March, and culminates in a Mini-Demo Day for participating cohorts to present their companies to the ecosystem at large, and showcase their technologies

## IMPACT:

In the 3 years since its launch, the Global Eddies have supported nearly 40 startups representing Belgium, Czech Republic, Germany, Greece, India, Ireland, Israel, Jordan, Latvia, Poland, Romania, Spain, Sweden, Switzerland, and United Kingdom.